

**Ateneo de Iloilo-
Santa Maria
Catholic School
Priorities**

**Attract more
Chinese-Filipino
students**

- 30% of total population by 2012; 50% by 2015
- In-charge: Office of the President (AdI-SMCS)
- Vigorous recruitment of Chinoys
 - Provide alternative Chinese school to our parishioners and Chinoys in Iloilo City
 - Reach out to Chinoys in other areas of Panay/ Region VI for recruitment of students
 - Aggressive marketing campaign of the Jesuit, Catholic, Chinese-Filipino academic program

Strengthen the Chinese Program

- Through stronger affiliation with Xavier School and Sacred Heart School – Jesuits
- Continue the services of Chinese volunteer teachers of Confucius Institute – Beijing
- Continuing education for Chinese Faculty
- Timeline: In the next 2 years
- In-charge: Office of the President and the Ateneo Chinese Program